

Muskan Reniwal

User Experience Designer

mreniwal.design@gmail.com
www.muskanreniwal.com
linkedin.com/in/muskanreniwal
+1 (804) 258-3617

EXPERIENCE

Jobcase, Cambridge (MA) — *UI/UX Design Intern*

JUNE 2019 – AUGUST 2019

Supported the design team in improving user experience of the platform, and increasing engagement. Used Sketch to develop new UI elements for the design system, and prototype 30+ screens for the web and mobile platform. Created 20 social media ads based on A/B Testing and CTR, that were used for Facebook.

Analogy, Bangalore (India) — *Design Intern*

JUNE 2018 – AUGUST 2018

Produced branding collaterals such as brochures, letterheads, envelopes, icons and t-shirts. Developed tech packs, packaging, illustrations for 10 watch testing tools, and created an instruction manual.

Future Factory, Mumbai (India) — *Product Design Intern*

JUNE 2017 – AUGUST 2017

Researched, designed and manufactured a modern, collapsible lamp shade using cardboard + string.

Sparks Farm, Bangalore (India) — *Design Intern*

JUNE 2016 – AUGUST 2016

Applied user journey and wireframing to produce high fidelity prototypes for a real-estate company app.

PROJECTS

Uber Air, Applied 2020 — *UI/UX Design Mentee*

BEST PRESENTATION, RECOGNITION FOR BEST VISUAL AND USER EXPERIENCE DESIGN

Conducted research, ideation and wireframing, to envision the end-to-end journey of the Uber Air experience through an interactive Figma prototype.

Involv, Adobe x Oxfam Creative Jam 2020 — *Lead Designer*

FINALIST OUT OF 97 TEAMS

Created a hi-fidelity, 15 screen prototype of a conscious shopping app in 3 days, along with a product designer and illustrator.

EDUCATION

Rhode Island School of Design

BFA Industrial Design (STEM)

September 2016 – May 2020

Focus – Product Design, UI/UX

SKILLS

Digital Prototyping

Figma, Adobe XD, InVision, Sketch, Balsamiq

Design

Illustration, Graphics, Branding, Adobe CC, Strategy and Ideation, Rhino, Keyshot

Research

Field Study, Surveys, Interviews, Focus Groups, Usability Testing, A/B Testing, Personas, Journey Maps

Collaboration

Scrum / Agile, Trello, Keynote, Communicative, Self-Starter, Detail Oriented, Problem Solver, Enthusiastic